

we are well educated, skilled and able to contribute to society

we are healthy and active

we live in communities that are inclusive, empowered resilient and safe

we tackle poverty by sharing opportunities wealth & power more equally

WE GROW UP LOVED SAFE & RESPECTED
SO THAT WE REACH OUR FULL POTENTIAL

WHO HOW

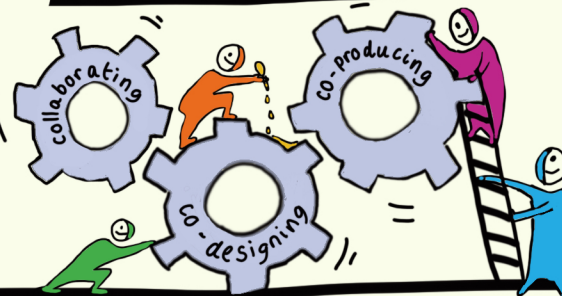
we will do this by communicating

Listening

engaging

Children & families Directorate

aims to



GET IT RIGHT FOR EVERY CHILD
we put children, young people families & carers at the centre of our work

...and doing this with...

children & young people

families

carers

PROVIDERS of children's services & practitioners

PLANNING MY BEST POSSIBLE FUTURE

communities

WHAT

preventative approaches early effective support

improve health & wellbeing

fulfilling nurturing relationships

protected positive permanent caring environment

safeguard & promote welfare

support better outcomes of care

Respect!
Protect!
Fulfil rights

best possible evidence

Workforce
 skilled
 competent
 supported
 regulated

effective & efficient public service

