

People Know How Connect Four 1 Waterfront Avenue Edinburgh EH5 1SG

0131 569 0525 contactus@peopleknowhow.org www.peopleknowhow.org

Join or support People Know How in the Kiltwalk

People Know How is taking part in the Edinburgh Kiltwalk on 17 September and are inviting you to join Team People Know How and spread the word to help fundraise for their services!

The Kiltwalk offers opportunities for people to raise money to support the community through walking. There's something for everyone, and the short 5mile **Wee Wander** in particular is great for families with children or those who want to bring their dogs along for a great day out for all the family.

This year People Know How are offering **free places** on their team, or alternatively, you can take advantage of this year's **lowest ever entry fees**. Each member of the charity's team will also receive a **free People Know How t-shirt** as well as a Kiltwalk medal and a chance to win a car!



Why take part?

Every penny raised will go towards People Know How's work in the community supporting children, young people, families and adults. Their Positive Transitions service in particular can make use of raised funds to:

- £20 can pay for flyers to help advertise Positive Transitions and reach more children and young people in need of support
- £50 can purchase arts and crafts materials for a session with children and young people
- £100 can pay for a day's lunch for young participants in the charity's summer programme
- £150 can contribute to the running costs of the All Aboard canal boat
- £300 can pay for sports equipment for sports groups with young people

The charity is asking all those signed up to commit to raising £100 minimum. Don't forget, if your sponsors are eligible they can help you donate up to 125% of what you raise to People Know How by using Gift Aid when they donate through your fundraising page.

What do you need to do?



Sign up for free: To find out more and claim a free place on Team People Know How visit: <u>https://peopleknowhow.org/donate/kiltwalk</u>

Low cost sign up: Alternatively, you can sign up directly on the Kiltwalk website and take advantage of this year's lowest-ever entry fees. Prices range from £12.50 - £20 for adults, depending on your chosen route, and £6.50 for children. <u>https://www.thekiltwalk.co.uk/events/edinburgh</u>

Spread the word: If you can't walk on the day, you can still support People Know How! Please spread the word far and wide, helping to promote this story and get people signed up. You can do this by sharing the link to the webpage above and sharing these social media posts: <u>Facebook</u> | <u>Twitter</u> | <u>Instagram</u> | <u>LinkedIn</u>

Donate: You can also support People Know How's walkers and their fundraising efforts by donating on their JustGiving page. Donate now

NOTES TO EDITORS:

Key contact: Claudia Baldacchino Communications & Digital Manager <u>claudia.baldacchino@peopleknowhow.org</u> 07442 878 653



